

# Privacy Policy

It is Heli America Inc's (hereinafter "us" or "we") policy to respect your privacy regarding any information we may collect while operating our website. This Privacy Policy applies to [www.heliforkliftasia.com](http://www.heliforkliftasia.com) ("the Website"). We respect your privacy and are committed to protecting personally identifiable information you may provide us through the Website. We have adopted this privacy policy ("Privacy Policy") to explain what information may be collected on our Website, how we use this information, and under what circumstances we may disclose the information to third parties. This Privacy Policy applies only to information we collect through the Website and does not apply to our collection of information from other sources.

## Privacy Policy Changes

Although most changes are likely to be minor, we may change our Privacy Policy from time to time, and in our sole discretion. We encourage visitors to frequently check this page for any changes to our Privacy Policy. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.

## Website Visitors

Like most website operators, we typically collect non-personally identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. Our purpose in collecting such identifying information is to better understand how our visitors use our Website. From time to time, we may release non-personally identifying information in the aggregate, e.g., by publishing a report on trends in the usage of the Website.

We also collect potentially personally identifying information like Internet Protocol (IP) addresses for logged in users and for users leaving comments on our blog posts. We only disclose logged in user and commenter IP addresses under the same circumstances that we use and disclose personally identifying information as described below.

## Gathering of Personally Identifying Information

Certain visitors to the Website choose to interact with us in ways that require us to gather personally identifying information. The amount and type of information that we gather depends on the nature of the interaction. For example, we typically ask for personally identifying information when you fill in a contact request form on our site or subscribe to our blog.

## Security

The security of your Personal Information is important to us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

## Links to Third-Party Websites

Our Website may contain links to external sites that are not operated by us. If you click on a third-party link, you will be directed to that third party's site. We have no control over, and assume no responsibility for the content, privacy policies or practices of any third-party sites, products or

services and therefore advise you to review the Privacy Policy and Terms and Conditions of every site you visit.

## **Cookies**

This Website uses Google Analytics, a web analytics service provided by Google, Inc. (“Google”). Google Analytics uses “cookies”, which are text files placed on your computer, to help the Website analyse how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the Website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google’s behalf. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser; however, please note that if you do this you may not be able to use the full functionality of this Website. By using this Website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.